



**Westside  
News Inc.**

# Special Section

INFORMATION

## CHECK THE SAVINGS!

### 1/16 PAGE AD

Size: 2-3/8" x 3-3/4"

**ONLY \$101<sup>00</sup>**  
(Reg. \$134.40)



## CALENDAR

### Special Sections Scheduled For The Next 12 Months

- November 21, 2010 ... Home for the Holidays
- December 5, 2010 ..... Holiday Gift Guide
- March 27, 2011 ..... Spring Showcase of Business
- April 10, 2011 ..... Home Improvement
- April 17, 2011 ..... Kids! Summer Activities
- May 8, 2011 ..... Home and Garden
- May 22, 2011 ..... Summer Guide
- May 29, 2011 ..... Hamlin Wheel Fest
- June 26, 2011 ..... Graduation
- July 24, 2011 ..... Spencerport Canal Days
- July 31, 2011 ..... Brockport Arts Festival
- August 14, 2011 ..... Kids!
- August 21, 2011 ..... Clarkson Good Neighbor Days
- September 11, 2011 .. Autumn Guide
- September 25, 2011 .. Apple Fest
- October 2, 2011 ..... Home
- October 16, 2011 ..... Business Focus

For More Information  
Contact a Sales Representative  
at (585) 352-3411

## SAVE EVEN MORE!

Purchase our South Edition with  
one other Edition and receive  
our other two Editions

# FREE

Minimum Size - 1/8 page  
**SAVINGS UP TO 34%**

### 1/8 PAGE AD

Sizes: 5" x 3-3/4";  
2-3/8" x 7-3/4"

**\$175<sup>80</sup>**

Reg. \$268.80

### 3/16 PAGE AD

Sizes: 5" x 5-3/4";  
7-1/2" x 3-3/4";  
10-1/4" x 2-3/4"

**\$263<sup>70</sup>**

Reg. \$403.20

### 1/4 PAGE AD

Sizes: 5" x 7-3/4";  
2-3/8" x 15-3/4";  
10-1/4" x 3-3/4"

**\$330<sup>72</sup>**

Reg. \$486.72

### 3/8 PAGE AD

Sizes: 5" x 11-3/4";  
7-1/2" x 7-3/4";  
10-1/4" x 5 3/4"

**\$496<sup>08</sup>**

Reg. \$730.08

### 1/2 PAGE AD

Sizes: 10-1/4" x 7-3/4";  
5" x 15-3/4"

**\$630<sup>72</sup>**

Reg. \$910.56

### 3/4 PAGE AD

Size: 10-1/4" x 11-3/4"

**\$898<sup>56</sup>**

Reg. \$1294.56

### FULL PG. AD

Size: 10-1/4" x 15-3/4"

**\$982<sup>80</sup>**

Reg. \$1443.00

## OR CHOOSE FULL PROCESS COLOR

(Based on availability)

1/8 PAGE  
\$268.80

3/16 PAGE  
\$403.20

1/4 PAGE  
\$486.72

3/8 PAGE  
\$730.08

1/2 PAGE  
\$910.56

3/4 PAGE  
\$1,294.56

FULL PAGE  
\$1,443.00